






Corporate Partnership Opportunities with IAR

Today's consumers increasingly choose to support businesses that invest in their community. Partnering with Independent Animal Rescue is a meaningful way to help local animals and build positive recognition for your company. Whether your goals include increasing brand visibility, deepening your community presence, or aligning your business with a well-known and trusted nonprofit, our sponsorship opportunities are designed to complement your current advertising and marketing efforts.

This is only a sample of the benefits available to you as a partner. We would love to discuss with you other ideas or arrangements to maximize the return on your investment in us and meet the needs and goals of your business!

Tier/Benefits	\$500	\$1,000	\$2,500
"Proud Rescue Sponsor" certificate to display in your business	✓	✓	✓
Complimentary booth space at event	✓	✓	✓
Recognition in announcement at event	Name only	Name & 10 sec promo	Name & 30 sec promo
Recognition on event swag	Logo (small)	Logo (med)	Logo (large)
Complimentary 5k race registrations	3	5	10
Mention in IAR's monthly e-newsletter	Name and logo	Name, logo, and 50-word business profile	Name, logo, and 250-word business spotlight
Recognition on IAR's website under "our community partners"	Logo (small, hyperlinked)	Logo (medium, hyperlinked)	Logo (large, hyperlinked)
Recognition on IAR's social media platforms	Logo included in annual sponsors recognition post	\$500 tier, plus 1 additional promotional post for your business	\$500 tier, plus 2 additional promotional posts for your business

As a sponsor, you'll gain visibility across our active and engaged community, including:

				
7,800+ followers	4,400+ followers	17,800+ followers	7,700+ email subscribers	900+ local volunteers