**IAR Corporate Sponsorship Options**

**Gold Level Sponsorship - $5,000/year**

* Company name, logo and link to your website on IAR’s website for 12 months following the donation
* Company name, logo and link to your website in our email newsletter for 12 months following the donation

**Silver Level Sponsorship - $2,500/year**

* Company name and logo on IAR’s website for 12 months following the donation
* Company name and logo in our email newsletter for 12 months following the donation

**Bronze Level Sponsorship - $1,000/year**

* Company name on IAR’s website for 12 months following the donation

**Community Sponsorship - $500/year**

* Company name on IAR’s website for 6 months following the donation

**IAR Event Sponsorship Options: 15th Annual Painted Chair Auction**

The Painted Chair Auction (PCA) is IAR’s largest annual fundraiser. This year’s PCA will be held on Saturday, August 5th 2017 at the Levin Jewish Community Center in Durham. The PCA attracts more than 300 people each year and includes a silent auction as well as a live auction.

To defray the cost of producing this event, we offer sponsorship opportunities to highlight your commitment to animal welfare, while benefitting your organization’s community profile. In order to ensure that our print materials include your information, the deadline for Primary Event Sponsor is April 15, 2017 and the deadline for Contributing Event Sponsor is June 1, 2017.

**Primary Event Sponsor - $5,000 (one company, only)**

* Company name, logo and link to your website on IAR’s website for 6 months following the donation
* Company name, logo and link to your website in our email newsletter for 6 months following the donation
* Company name and logo on printed advertising materials
  + Your company will be featured as “15th Annual Painted Chair and more Auction presented by: (your company name here)”
* Company name and logo on printed auction programs
* Company name, logo and link to your website on IAR’s website and online advertising materials for 6 months following the donation
* Company recognition in event press releases and radio promotions

**Contributing Event Sponsor - $1,000 (no limit on number of contributing sponsors)**

* Company name and logo on IAR’s website for 6 months following the donation
* Company name and logo in our email newsletter for 6 months following the donation
* Company name and logo on printed auction programs